



Advertising Agreement

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|---------------------------|--|
| Advertiser Name | |
| Sales Representative | |
| Advertiser Contact Person | |
| Billing Address | |
| Billing City | |
| Phone | |
| Fax | |
| E mail | |

I have the authority to execute this Advertising Agreement on behalf of the above named company (hereinafter "advertiser") and, with my signature hereon, authorize IN Publishing, LLC for and on behalf of the Advertiser, to publish advertising in **IN Wheeling Magazine** as outlined below.

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|----------|--------------|-------------|-------------|
| Remarks: | <u>ISSUE</u> | <u>SIZE</u> | <u>RATE</u> |
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ERRORS: IN Publishing, LLC assumes no responsibility for typographical errors in advertisements. Liability for any material error caused by the publisher shall not exceed the space occupied by the error. Claims for allowances must be made in writing within 30 days of publication release date.

LIABILITIES: All advertisements are accepted and published by the Publisher upon the representation that the Advertiser and its Contact Person are authorized to publish the entire contents and subject matter thereof. The Advertiser assumes liability for any claim based upon the contents or subject matter of such advertisements, including, without limitation, claims or suits for libel, violation of right of privacy, plagiarism or copyright infringement.

CANCELLATIONS: Advertisements canceled after the space reservation deadline will be billed at 100 percent. If this Advertising Agreement is not fulfilled for any reason by the Advertiser, the Advertiser will be short rated, charged the highest applicable earned rate, which means that the rate of past and subsequent insertions will be readjusted to conform with the actual space and issues used when it is less than the space originally contracted for by the Advertiser.

PAYMENT TERMS: Net 30 days. Make checks payable to IN Publishing, LLC.

RIGHT TO REJECT: IN Publishing, LLC has the right to reject any advertising material submitted by Advertiser and, in such an event, the Publisher has the right to terminate the Advertising Agreement with no obligation to either party. IN Publishing, LLC may refuse to accept advertising from an Advertiser who is delinquent in payment.

Customer Signature Date

Sales Representative Date